



BRAND GUIDELINES

Cloud Desktop
Tailored For Your
Needs

Brand Guidelines 2021

V2 Cloud



01

Brand Guidelines 2021



“ THE #1 VIRTUAL DESKTOP SOLUTION FOR BUSINESSES

A fully-integrated Desktop as a Service tailored for businesses. Total technical support included; No IT skills required.



V2 CLOUD

About Us

V2 Cloud is the best way to get your own cloud infrastructure, benefit from remote work, and focus on what matters.

What our team is looking for is to provide small and midsize businesses with the best cloud computer possible. That's why we're always looking to improve our product and to listen to your need to get the best of V2 Cloud.

We're all about increasing productivity and delivering the best cloud experience possible. And since we a fully remote team, we know of much our product can be beneficent for the remote worker.



V2 Cloud

Simple

Provide a secure and fast Cloud desktop for all your employees so they can work from home on their own devices.

Fast

V2 Cloud monitors your Cloud infrastructure 24/7 to guarantee a 99.95% Cloud availability. Our team of engineers gets alerted when there is an issue so your users can work without interruption.

Secure

Your company's confidentiality is extremely important. We work with you to meet your high-security requirements and provide you with off-site backups.

LOGO VARIATIONS

The Two Types



Main Logo



Secondary Logo

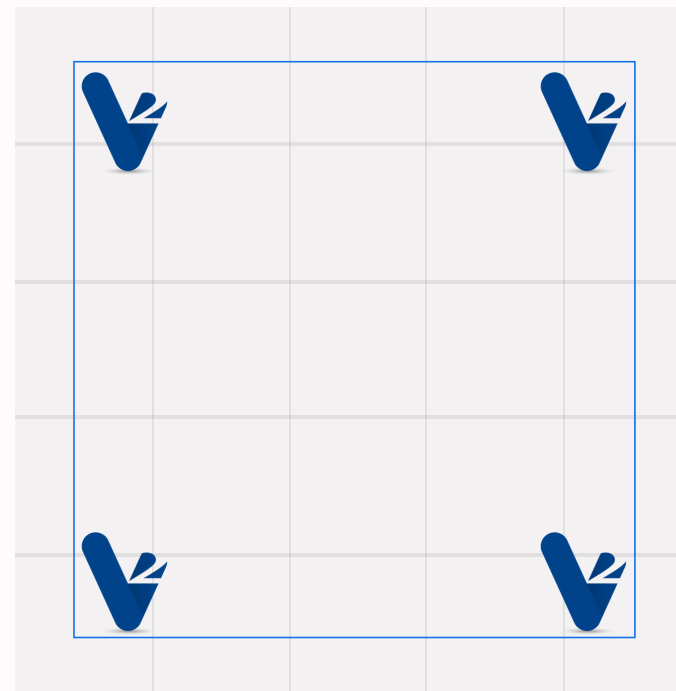


Third Logo

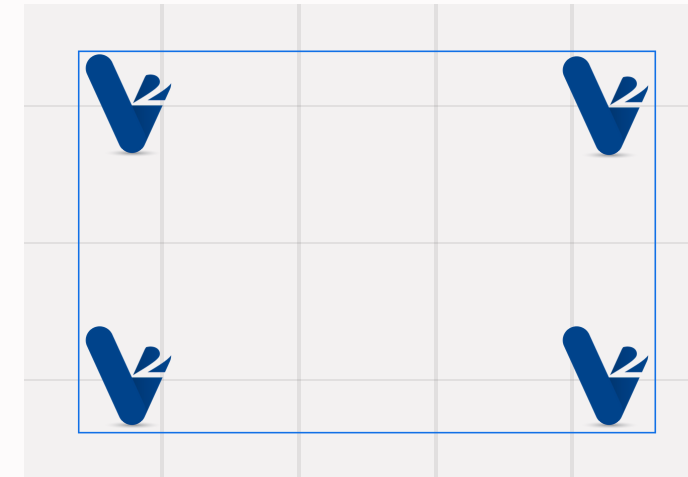
PROPER LOGO PLACEMENT

Usage Examples

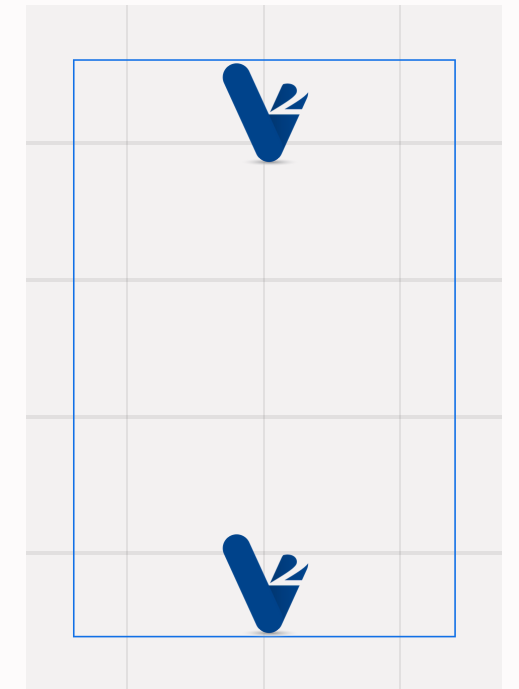
05



Physical Assets



Digital Assets



Promotional

BRAND TYPOGRAPHY

Main Font

For headers

06

Aa

Poppins Light

Poppins Medium

Poppins Bold

Aa Bb Cc Dd Ee Ff

Gg Hh Ii Jj Kk Ll Mm

Nn Oo Pp Qq Rr Ss Tt

Uu Vv Ww Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

BRAND TYPOGRAPHY

Alternative

For subheaders

07

Aa

Cairo Light

Cairo Regular

Cairo Bold

Aa Bb Cc Dd Ee Ff Gg Hh

Ii Jj Kk Ll Mm Nn Oo Pp

Qq Rr Ss Tt Uu Vv Ww

Xx Yy Zz

1 2 3 4 5 6 7 8 9 0

Corporate Colors

08

Hex Code
#1170e6

CMYK
93% 51% 0% 10%

RGB
17-112-230

Hex Code
#013473

CMYK
99% 55% 0% 55%

RGB
1-52-155

Hex Code
#ffa500

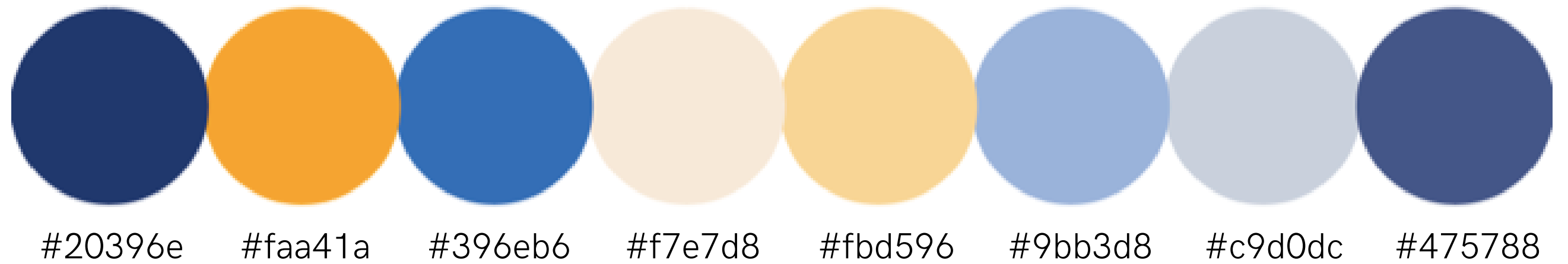
CMYK
0% 35% 100% 0%

RGB
255-165-0

COLOR PALETTE

Secondary

09



V2 CLOUD

Keywords

Cloud desktop

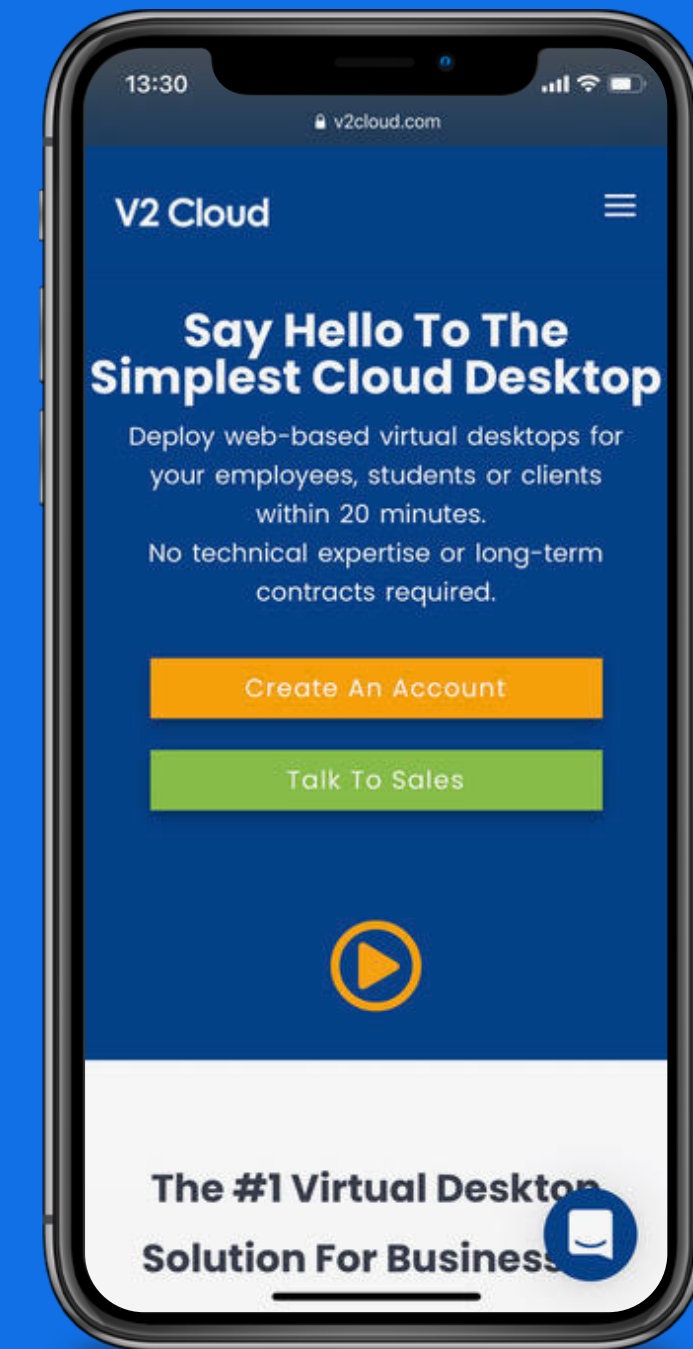
DaaS

Virtual Desktop

Cloud PC

Virtual Machine

Cloud Workspace



V2 CLOUD

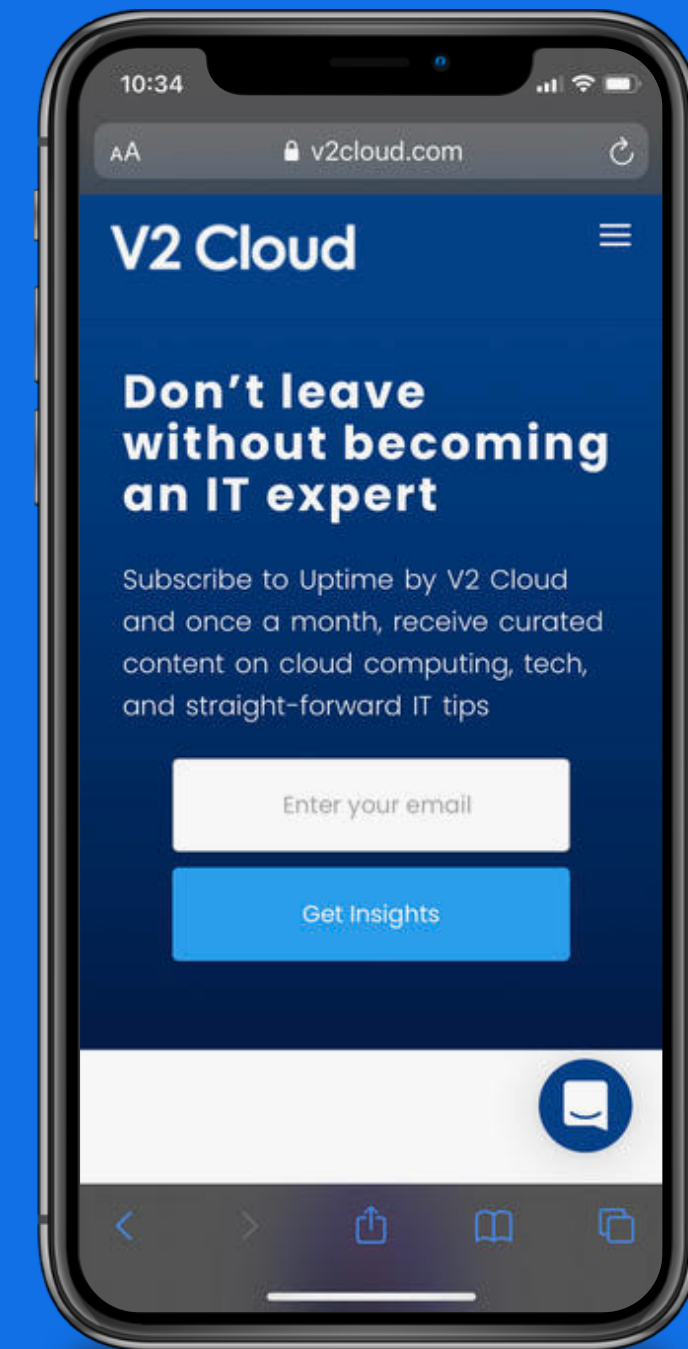
Tone

Blog posts, captions, landing pages

Conversational

Friendly

Easy to understand



Contact Information

How to reach out

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